

Website Design I

Queens College Art Department | Fall 2019

Professor Sofia Paraskeva | sofia.paraskeva@qc.cuny.edu

webdesign2019fall.copperbluemedias.com

Week 01: 08/30/2019

ARTS 214 – 01

Friday 10:00 am – 1:50 pm

I-Building 203

What I do

- Graphic Designer
- UI Designer
- Musical Interface Designer
- Wearable Interface Designer
- Motion Graphics Designer
- Video Editor
- Hacker

Your turn.

- Who are you?
- Where are you from?
- Why this class?
- What's your superpower?

Four Ds

Discover

Define

Design

Develop

Discover

Week 02: Intro to the Web, Competitive Visual Audits and Market Analysis

Define

Week 03: Website Structuring, Sitemaps, Wire-framing and Sketching

Design

Week 04: Homepage Design and Photoshop Workshop

Week 05: Design Critiques and Secondary Page Design

Week 06: Website Prep, Asset Creation and Organization

Week 07: Midterm Presentations

Develop

Week 08: HTML Workshop

Week 09: CSS (Color, Type and Boxes)

Week 10: CSS (Lists, Tables, Forms, Layout and Images)

Week 11: CSS Frameworks, Responsive CSS and FTP Upload Week 12:

Basics of JavaScript and jQuery Workshop

Week 13: Website Development In-Class Work Session

Week 14: Final Project Presentations

Textbook

HTML & CSS

by Jon Duckett



Where to buy

<http://htmlandcssbook.com/buy/>

Suggested Reading

JavaScript & jQuery

by Jon Duckett

Where to buy

<http://javascriptbook.com/buy/>



For Class

1. Sketchbook (Moleskin or similar)
2. Thumb Drive (at least 4gb)
3. Be prepared to talk about your homework

Main Deliverables

You will be designing and programming a website of your choosing, possibly a portfolio website.

Midterm

Static Website Designs

(Created Using Photoshop, Illustrator or InDesign)

Final

Final Website Coded in HTML, CSS and JavaScript. Must have at least 3 link pages.

All students will be required to present their midterm at week 7 and final at week 14.

Grading

80% Assignments

20% Class Participation

Check the class website for a detailed description on how to achieve each grade.

Attendance

BE HERE AND DON'T BE LATE!

2 unexcused absences will mean a drop in your grade

3 will drop again

4 will be an F

Dropbox

Basic

Free



Store your stuff in Dropbox and securely access your files from anywhere. Refer friends to get more space.

Get started

Pro

From \$9.99 a month



Great for personal projects, with enough space for all your docs, files, and over 20,000 photos.

Upgrade to Pro

Blog



tumblr.

Web Hosting (Optional)



1 year hosting plan for \$20 or

2 year hosting plan for \$50

Plus a free domain name

[https://betasignup.dreamhost.com/shared/email/Code: CUNY13](https://betasignup.dreamhost.com/shared/email/Code:CUNY13)

Inspiring Links

<https://www.awwwards.com/websites/clean/>

<https://www.awwwards.com/websites/responsive-design/>

<https://www.awwwards.com/websites/business-corporate/>

<https://www.forbes.com/sites/karstenstrauss/2018/02/08/the-worlds-best-corporate-websites-2018/#532f755c4c05>

<https://www.mockplus.com/blog/post/best-website-design-2018>

<https://webflow.com/blog/19-web-design-trends-for-2018>

<https://readwrite.com/2018/07/20/top-10-best-website-trends-of-2018/>

<http://www.pitchskills.com/best-startup-websites-2018/>

<https://www.webdesignerdepot.com/2018/01/20-best-new-portfolio-sites-january-2018/>

<https://www.bigcommerce.com/blog/best-ecommerce-website-design/>

Inspiring Links

<https://blog.hubspot.com/marketing/best-website-designs-list>

<https://www.cssdesignawards.com/>

<https://www.impactbnd.com/blog/18-award-winning-website-designs>

<https://www.csswinner.com/winners>

<https://www.thebestdesigns.com/>

<http://www.webaward.org/winners.asp#.W4j6yZNKjOR>

Homework

1. Set up a Dropbox account
2. Setup a blog for this class
3. Send me the email address you used for the Dropbox account and the URL for your blog to sofia.paraskeva@qc.cuny.edu
4. Present your inspirational websites. You may post these on your blog.